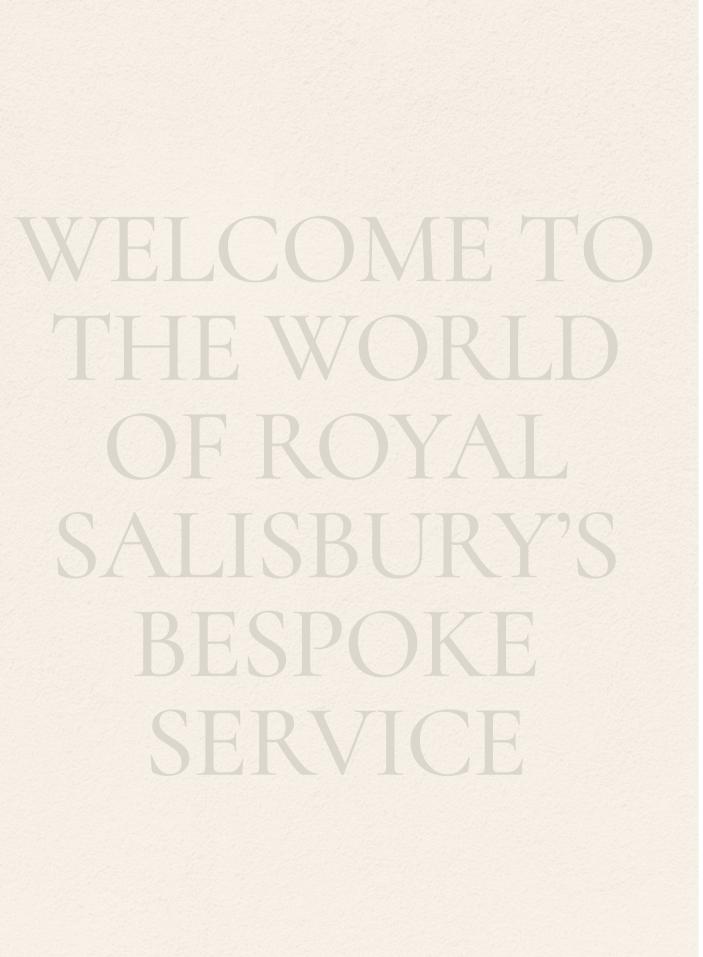
# ROYAL SALISBURY

ENGLAND 1927



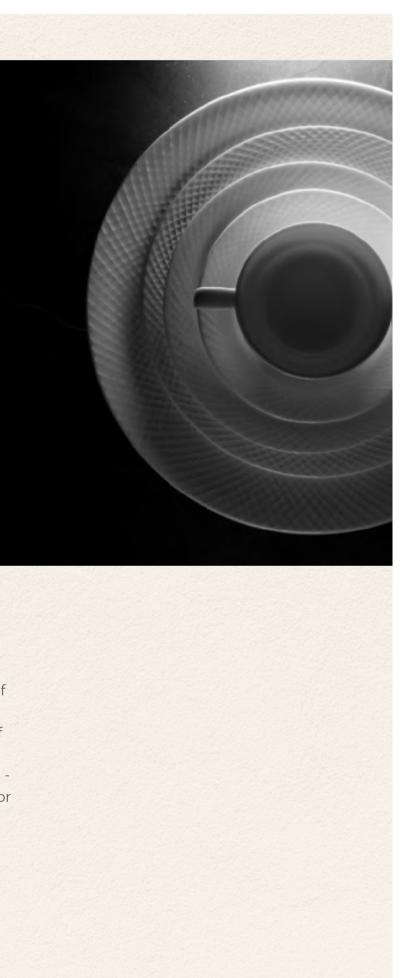
MASTER CRAFTSMAN BESPOKE SERVICE 2021



# Within the world of craftmanship, there's good, and then there's the finest.

BRINGING TO YOU, ROYAL SALISBURY'S MASTER CRAFTSMAN COLLECTION.

From experimental glazes, innovative moulds, through to intricate engraving and painting our Royal Salisbury team of master craftsmen, artists and designers take the age old craft and techniques of fine bone china production to the next level. We are here to create your dreams be that bespoke tableware, homeware or a private commission.







# CONTENTS

# Proudly British owned, following in the footsteps of English pottery pioneers.

# **ABOUT US**

We at Royal Salisbury are proud of our British heritage and in following in the footsteps of English pottery pioneers. We are continuing to produce fine bone china with the finest British sourced raw materials and using traditional British methods. Our factories have continued the centuries-old art of traditional china manufacturing, applying the highest possible standards.

Our artisans know how to make a product not just good but great and how to make each item just right; and crucially to know when it is not there yet. What we have gone after with our team is the best of British materials, design, manufacturing, and craftsmanship. So, unlike the unpredictability of many things, we at Royal Salisbury provide predictable perfection.





The relationships we've built with our customers are similar to our tableware: cherished, beautiful and highly resistant to breakage.

# **COMPANY WE KEEP**



PARK HYATT®

















HOTELS





TAJ FALAKNUMA PALACE

INTERCONTINENTAL.





# **OUR PROCESS**

# DESIGN

A highly systematic process, right from research, 2D drawing to the dining table is established in an efficient manner which meets the customer's needs and expectations, without compromising on the quality of tableware.



# DEVELOPMENT

From casting to glazing to decorating the bone china, Royal Salisbury products are tailor made to perfection. Every curvature of the product is curated under the expert technique of our laboratory engineers. This ensures quality results and a product that delivers radiance, strength and durability.

# PRODUCTION

Our high precision process has the capacity to adapt and react to the new and upcoming trends with ease. We provide an exact replication of the design from paper to finished product which speaks for the quality of Royal Salisbury.



Leveraging years of experience in crafting luxury bone china, our artisans painstakingly create pieces that are the embodiment of perfection.

# **SUSTAINABILITY**

Royal Salisbury has established a multifunctional and deliberate process driven system on levels. We advocate for earth friendly products and have adopted the same in our processes. From resource procurement to packaging, every step is consciously undertaken.



WE ONLY USE CLEAN ENERGY



85% SCRAP IS RECYCLED



NON-POLLUNTANT EARTH FRIENDLY RAW MATERIALS



WATER MANAGEMENT SYSTEM Water is filtered & fed back into the production process. Residue water is then treated and reused.



**CIRCULAR ECONOMY** On-site machine building team to ensure the longevity and life of our machines thereby reducing machines that need to be disposed of.

Our actions are green; our word is golden.

# **5 D'S OF BONE CHINA**

# DISTINCTION

Bone china holds a very special distinction that is not found in other tableware. A simple method to see it for yourself is by holding a bone china cup or plate against the light. Unlike other ceramics, bone china is thinner and translucent. It also has a brighter white base making it a vivid canvas for culinary artists to impress us with their delicious and colourful creations.

## DURABILITY

Each piece in the Royal Salisbury collection is solidified with 45% bone ash which contains calcium phosphate, a compound that gives enormous strength to the ware without adding more weight. Royal Salisbury's high-performance ranges are made with Dura Edge technology, reinforcing the tableware's resistance to scratches and chipping. Not withstanding the lightness of fine bone china, it is also heavy-duty tableware that can face the rigours of commercial kitchens with ease.

# DESIRABILITY

The glaze or the shining armour of fine bone china also contributes to its look, feel and strength. At Royal Salisbury, our graze resistant glaze is the result of superior quality ingredients that blend well and bind beautifully to the fine bone china pieces when they head into the oven for firing. Once baked, the tableware comes out stronger and safer. This process ensures that our fine bone china is dishwasher, microwave and freezer-safe, making it perfect for a busy commercial kitchen.

# DESIGN

Design isn't only about the exquisite forms and shapes that bone china can be moulded into, it's also about the functionalism inherent in it. Being light and durable, bone china tableware displays exceptional stackability helping commercial kitchens and restaurants truly optimise their spaces. Additionally, moving around large stacks for washing or serving becomes easier and stress-free.

# DEPENDABILITY

Royal Salisbury bone china meets the highest international standards of health and quality. Our binary-firing at high temperatures removes traces of lead and cadmium making the plates safe and compliant with California Proposition 65 health requisites. Bone china is also non porous and doesn't absorb grease or odours, letting diners enjoy their meals clean and unblemished tableware.

# ROYAL SALISBURY'S BESPOKE SERVICES

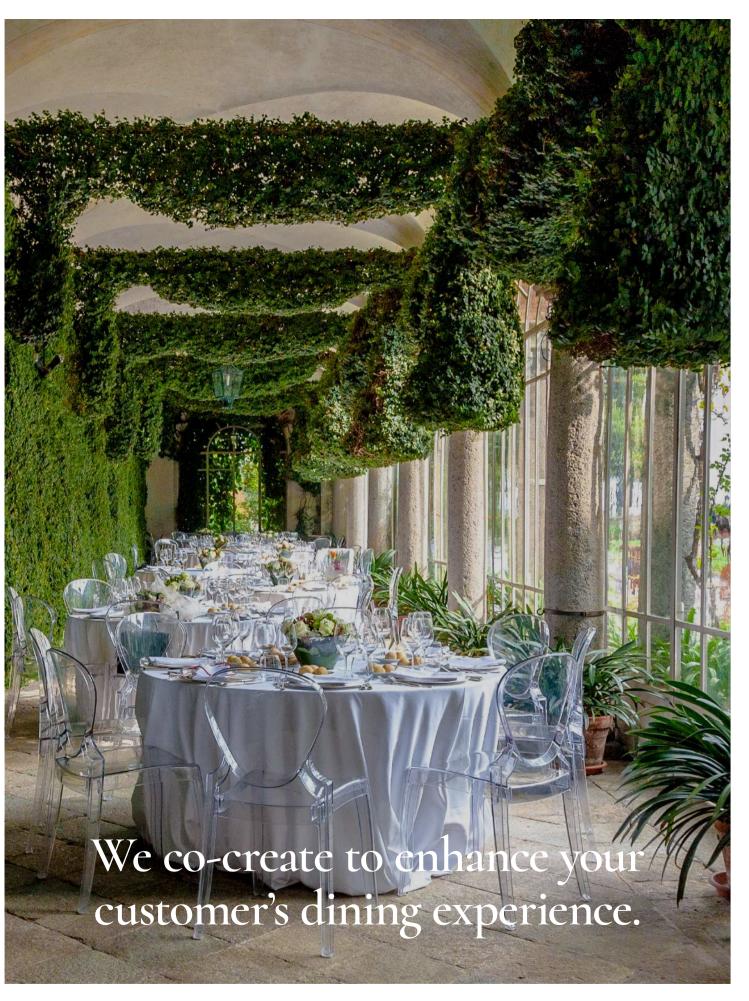


# **BESPOKE SERVICES**

One of the biggest advantages of partnering with Royal Salisbury is that we provide the design and production infrastructure for our clients to become truly creative with their tableware. For an agreed minimum volume, we can produce tableware in customised styles or patterns commissioned to bring your innovative tableware concept to life.

Our in-house experts work closely with your team to help choose between different combinations of textural patterns, glaze finishes, motifs and monograms that will finally lead to an unparalleled bone china collection created just for you.

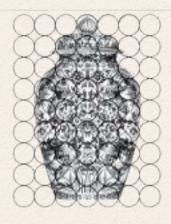




Royal Salisbury's Private Client Commissions At Royal Salisbury, we have the desire to create great things. Our goal with our Private Client Commissions is to offer the best in the world to clients who appreciate the finer things in life. The concept of making a product by hand, with the expertise that's been handed down through the years is rare in our fast-paced world. Care and attention to detail is what you're getting with Royal Salisbury. We delight in having clients who have a certain sensibility when coming to our team to create their vision, with the knowledge that we will be checking on every detail throughout that process, to ensure the final piece is going to be not just great but perfect.

The personalised experience of turning your vision with Royal Salisbury into reality, is what has our private clients coming back time and time again. There is an enjoyment that comes with being a part of an intimate creative process, where the ever-moving details and design connects you with your imagination. There is a wonderful feeling of anticipation and excitement in having the final product in your hands. There's nothing like working with an artist who created something, who worked on every aspect, who sees your vision, and you understand that they have a deep sense of what they were doing. When we say something is made by hand, you could think of it as someone moulding together your desired item; bringing it to life.

There is always artistry that lives and breathes with our private client commissions. We believe when something is fashioned by a passionate and dedicated hand, it has unique and unparalleled qualities which our clients cherish. And so our ultimate goal is to search out and bring all of these elements to our most discerning clients at Royal Salisbury.









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